

BUILDING A SAFE ROUTES TO SCHOOL TEAM AND BEING A TEAM LEADER

Walk / Bike to School Event Planner

Walking and biking to school is a great way to promote a healthy, active lifestyle. Students learn responsibility, good decision making, community awareness and traffic safety, while reducing traffic and pollution at your school.

5 Steps to Success: Follow these simple steps to make your walk/bike to school event a success:

PICK YOUR DATE / SEEK SUPPORT



Your event can be whenever it best fits with your school's schedule. Be sure to seek your principal's permission and input. Also, notify your local leaders and police department for support and suggestions. Hint: If distance is an issue, suggest parents meet at a convenient location, at least five blocks from school.

PROMOTE YOUR EVENT



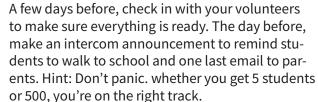
Start with inviting students and parents to participate. Fliers, posters, banners, school newsletters, and intercom announcements are all good places to promote. Remember to take advantage of social media too. Encourage the students to create banners, fliers and signs to place around school or carry with them. Hint:Be your biggest fan. Students, volunteers and other parents will feed off your energy and enthusiasm.

RECRUIT VOLUNTEERS

Volunteers help build support and encourage students, distribute fliers and greet students on the big day. If you're handing out incentives, be sure

someone is assigned to that task so you'll be free to organize and walk or bike with the students. Hint: Getting volunteers involved also helps build sustainability.

ALMOST THERE



START WALKING!

If you're meeting at a common location, be sure to discuss safe rules of the road and why you're promoting this activity.

Celebrate Success! At school, gather everyone at a common meeting place or in front of the school to congratulate them for participating. Take photos of the students and parents (clear this with your principal first).





Walk

to school

