

# WALK 'N ROLL FESTIVALS

Bringing No-Cost Programming to your School



**W**alk 'n Roll Festivals are Safe Routes to School events that teach kids essential bicycle and pedestrian safety rules to help them develop the confidence they need to safely navigate their urban environment.

Featuring several skills stations and lead by certified instructors, Walk 'n Roll Festivals are designed to teach kids proper bike handling skills and valuable safety techniques, in a safe, fun and engaging environment. Children – and their parents – learn important lessons to more safely and responsibly ride their bikes in an urban environment.



## SAFETY FIRST

Several skills stations are set up for the children to progress through including:

- Helmet Checks
- Bike Checks
- Starting and Stopping techniques
- Hazard Avoidance
- Turning and signaling
- Yielding



After working their way through the stations, the children participate in on-street group rides in the neighborhood (when appropriate) to practice what they have learned under the watchful eyes of our trained instructors. Each child then receives a certificate of completion and signs a pledge to always wear their helmet. Often, additional activities are set up as well, such as an obstacle course or a speed zone.



## BUILDING COMMUNITY

Walk 'n Roll Festivals are excellent opportunities to build community partnerships. We encourage participation from local law enforcement, local organizations and community-minded businesses, such as bike shops and restaurants.

*"The Festival was brilliant because it helped kids learn important safety education while having a blast! This will help kids remember that safe cycling is fun cycling. I especially loved the pledge kids took to wear their helmets."*

*– Meghan Sahli-Wells, Culver City Mayor and mother of two*



For more information on how to bring a Walk 'n Roll Festival to your school or community, contact us today

[www.WalkMoreBikeMore.org](http://www.WalkMoreBikeMore.org) • 310-204-4346

**WALK 'n ROLLERS**  
bike • walk • skate • scoot